

Winter '10 Crescent

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Noble Ruler's Report

Brothers,

Fall can't seem to decide if it should end or not. We have had some unusually warm days at 201 Gray, and some very cold and rainy days as well these past few weeks. Brothers are anxiously awaiting Thanksgiving break and an opportunity to go home and relax before they head into the final three weeks of the semester. When we return, we will have a regular week of classes, Dead Week, and the ominous Finals Week.

This year's Homecoming was a great success and one of the largest crowds I have ever seen for our Eta celebration. I would like to thank all the brothers and their families that attended. Without your support, the house would not continue to have the success it has had. For those of you that saw our lawn display, you can vouch for the effort the brothers put into it. Our efforts paid off as we placed 1st in Lawn Display followed by 1st in "Painting Victory Lane", 3rd in Blood Drive, 3rd in Banner, and 3rd Overall.

Now that Homecoming is over, Varieties is in full swing. Brothers are practicing from 9-11pm every Tuesday, Thursday, and Sunday evenings. VEISHEA and Dance Marathon committee members have also started planning for these events and a multitude of brothers are participating or are in leadership positions. As usual, we have a strong showing on the VEISHEA Executive board with BJ Brugman serving as a General Co-chair, and seven others in Exec positions. Dance Marathon has three brothers on committees and 31 brothers registered to participate as dancers.

This past month the chapter decided to relieve Leila Coe of her duties at 201 Gray. Leila has served the brothers of the fraternity for over 20 years and has done an outstanding job. As you may know, Leila has had several health issues arise since Spring 2010. Leila's recovery has not been at the speed to which we had expected. The active chapter and the alumni board decided that it was in the best interest of both parties to part ways. The chapter is currently seeking a fulltime cook to begin the Spring 2011 semester. Our interim cooks, Jim and Judy O'Brien, have been serving us since last spring when Leila's medical issues first began. We greatly appreciate their services.

As I close my fourth and final Noble Ruler's Report, I would like to thank all the alumni who have supported me and the active chapter during my term. I have greatly enjoyed my term as Noble Ruler; it has been a challenge, but a truly rewarding experience. This experience will be invaluable as I graduate in May and enter fulltime employment. On behalf of the active chapter, have a safe and happy holiday season!

Fraternally,

Andrew Schneider
Noble Ruler

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712.541.8441



Recruitment Report

As a fast-paced fall semester here at AGR is winding down, the 2010 recruitment year is as well. In regards to recruitment, 2010 was a very successful year. We recruited 25 new members for the fall New Initiate class. Although I do not have the final numbers for next semester's New Initiate class, I can assure you that we will follow the same successful trend.

I have greatly enjoyed my time serving as your VNR of Recruitment for the past 12 months. It has opened my doors and presented me with the opportunity to communicate with many of our valued alumni from across the Iowa and the country.

As we make the transition to a new VNR of Recruitment at the beginning of the spring semester, feel free to contact me with any recruitment information, and I will pass it along to the new VNR of Recruitment.

Fraternally,

Matt McLaughlin "2036"
VNR of Recruitment

mattmcl@iastate.edu
712.304.4075



Raising the Roof Update

The Eta Alumni Corporation continues to make mortgage payments of \$6,500 per month on our mortgage with First American Bank in Ames. The principal amount of the mortgage has been paid down to \$632,448, from its original amount of \$750,000. Please continue to send in your pledge payments. Or, if you have not supported the RTR project in the past, a brand new contribution would be greatly appreciated. Mail your checks to PO Box 1652 Ames, IA 50010-1652.

If you are in a position to give a gift of grain, the Alumni Corp or the Education Foundation would be very interested in discussing this with you. Contact Mike Nissly at 641-648-4285, or email him at mn@nisslyandnissly.com

Homecoming in Review

Brothers,

I would like to thank you all for the tremendous turnout we had for Eta's 2010 Homecoming celebration. It was great to see so many brothers back at 201 Gray. We estimate that we served approximately 300 of our Eta alumni and their families. This great turnout speaks to the quality of our alumni and demonstrates how so many are actively engaged in the activities that are taking place here at the house.

Iowa State University's Women's Basketball coach, Bill Fennelly, was our guest at the program after the game. He had nothing but praise for Alpha Gamma Rho. We were honored to discover that even Coach Fennelly has noticed the positive impact that AGRs have on this campus. It seemed appropriate to have a few remarks from Coach Fennelly since we have three AGRs on the scout team. We are excited for the upcoming basketball season, and cannot wait to watch Coach Fennelly's squad. The program concluded with the presentation of several scholarships to active members of the chapter. Recipients of these scholarships include:

- Colin Hurd—Hazel Streit Memorial Scholarship
- Andrew Schneider—Bruce Rastetter Learship Scholarship
- Lucas Larsen—Bruce Rastetter Entrepreneurial Scholarship
- Colin Hurd—Bruce Rastetter Entrepreneurial Scholarship
- Josh Stumpf—Central Iowa AGR Scholarship
- Alex Ryan—Andy Albright Memorial Scholarship
- Stephen Prather—Bruce Rastetter Most Improved GPA Scholarship

It is not too early to get Founders' Day on your calendar. This annual event will be held on April 9 at the new Alumni Center. We look forward to seeing you all there.

Thank you again for making the homecoming celebration a huge success. Now let's do the same and fill the Alumni Center to capacity for Founders' Day, April 9, 2011!

Fraternally,

BJ Brugman "2025"
VNR of Alumni Relations

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712.260.5829



Homecoming Week Is Full of Action



Yell like Hell—1st cuts



The foundation to display



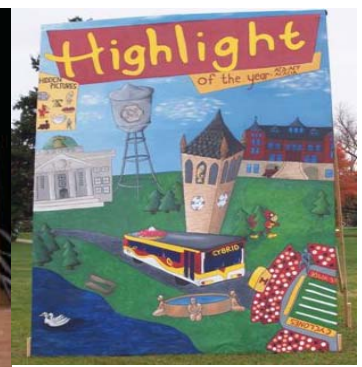
Progress in the making



We rented an independent lift



It takes many electrical boxes



3rd place banner on campus



Alumni characters in skit



Lawn Display—1st place winner



Victory Lane—1st place winner



Our alumni, family, and friends are back at 201 Gray for our annual alumni gathering. We packed the yard!





Alumnus Spotlight

In this edition of the Eta Crescent we would like to showcase Brother Tim Heiller, “1431”. Tim Heiller is the recent award winner of the Order of the Knoll Young Alumni Award.

The Order of the Knoll Young Alumni Award goes to one alumni of Iowa State University annually, ages 42 and younger, providing service, leadership, and involvement within the community. Heiller’s involvement at Iowa State includes serving as a College of Agriculture and Life Sciences Career Day representative for Elanco Animal Health for many years, giving frequent on-campus lectures and seminars, as well as serving as an advisor of Alpha Gamma Rho Eta Chapter for 18 years. Heiller stated that working as an advisor is an unique opportunity, most brothers don’t get to partake in. It’s an amazing opportunity and a lot of fun. “Being advisor for Eta Chapter keeps one’s mind fresh when regularly working with elite college students.”

Brother Heiller grew up on a farm in northwestern Iowa near Melvin. Once enrolled at Iowa State University, he was heavily involved in Block & Bridle, Government of the Student Body, as well as serving as Recruitment Chair and Noble Ruler for Eta Chapter. Heiller stated that Alpha Gamma Rho was a great way to start college, following in the footsteps of upperclassmen. The networking of Iowa State and Alpha Gamma Rho created a career pathway for him.

Heiller currently lives on an acreage outside of Madrid, Iowa with his wife, Vicki, and their three children, Matt, Mary, and Sarah. Heiller is a national executive sales representative for Elanco Animal Health. Heiller joined the Elanco team upon graduation at Iowa State University.

Eta Chapter congratulates Brother Heiller on his accomplishments and success as a chapter advisor.

Tim Heiller
heiller_tim_j@lilly.com
515.240.0315

Dan Saftig (left), president of the ISU Foundation; Steve Schuler (right), chair of the ISU Foundation Board of Directors’ with Tim Heiller (center)



2011 AGR Golf Outing

Friday, June 24, 2011

Coldwater Golf Links, Ames, IA

11:30 AM Registration and 12:30 PM Shotgun

\$90 for Alumni and \$45 for Undergrads

Profits provide for Eta Scholarships

Visit www.coldwatergolf.com to register. With questions on the event, please contact John Chism at john.chism@pioneer.com

AGR Spring Showdown

This year, Alpha Gamma Rho will be holding its fifth annual steer and heifer show on Sunday, March 27, 2011. The AGR Spring Showdown will be held at the Webster County Fairgrounds in Fort Dodge, Iowa. We are working closely with the ISU Block & Bridle Club, which will have their annual Cyclone Classic calf show on Saturday, March 26, 2011. Both shows are sanctioned by the Iowa Junior Beef Breeds Association. Last year's show consisted of 260 entries shown by exhibitors across the Midwest.

At this time, we would like to ask for your support for this event in the form of sponsorship. Our show will not be possible without the continued support of alumni and friends of AGR. If your family or business would like to donate to this year's show, please complete the following sheet and return it to Eta. Your family sponsorship will be displayed on sponsorship banners at the show. Thank you in advance for your continued support of this fifth annual event and for helping get this tradition started at Eta Chapter. For more information, please contact Levi Johnson.

Levi Johnson
ljohnson2022@gmail.com
507.840.1487

To ensure proper recognition of your contribution, please return by March 1, 2011.

AGR Spring Showdown Sponsorship Form

***Please include this sheet with your donation. Thank you for your support!**

Please check your sponsorship level:

___ **Platinum** \$300 and up ___ **Gold** \$100 to \$299 ___ **Silver** \$99 and below

Sponsor Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ **Amount Enclosed:** _____

Send to: Levi Johnson, 201 Gray Ave, Ames, IA 50014

***Checks payable to Alpha Gamma Rho**

Lost Brothers

311	Henry Wallace	513	Marvin Boss	1075	Stephen Jones
319	Prentice Burdick	519	William Shenton	1119	James Hermansen
327	Robert Putman	529	Charles Cutter	1182	James Stark
335	Ferdinand Plumer	593	Leslie Mathews	1260	James Holub
337	Ivan Frederickson	613	Jakob Schmitt	1268	Michael Elson
354	John Simmons	703	Dallas Western	1429	James Meyer
382	Donald Ehr	737	Lowell Taylor	1566	John Underwood
412	Robert Hindman	781	David Timm	1709	Timothy Foley
434	George Kling	800	Daniel Murphy	1863	Mathew Thome
460	Charles Neale	912	James Noble		
489	Byron Thomas	979	Stephen Prizer		
496	Marcus Bauer	1073	Jasper Crowe		

If you know the new addresses of these brothers or if you are at a new address please notify one of our Eta Editors or contact the Home Office at www.alphagammarho.org

Circle of Life

Engagements:

Erik Pedersen, "1984", and Rebecca Kingland. Their wedding date is June 11, 2011.

Andrew Schneider, "1995", and Brooke Dummermuth. Their wedding date is June 25, 2011.

Jake Rouse, "1973", and Chelsea Webb. Their wedding date is July 2, 2011.

Births:

Ryan, "1856", and Jacquie Fischer welcomed their first born child, William Leo, into their family.

William was born on October 22, 2010.

Deaths:

Duane Rowe, "683", on October 9, 2010.

Website Addresses

Stay updated on Alpha Gamma Rho

Home Office site: <http://alphagammarho.org/home>

Eta Chapter site: <http://www.alphagammarho.greek.iastate.edu/>



Mom's Journal

I have just come from attending Coach Fennelly's Brown Bag talk. Today, he was asked what surprised him the most about this team. To paraphrase his comments, he said that they are a "non-talking" team. They don't talk during practice or in the locker room! "We could practice in the library!" said Fennelly. He and his assistant coaches gathered to observe the women as they left the Sukup Building following practice---the players filed out with heads down and all were texting on their phones. Coach Fennelly began his next practice with his mouth taped shut and his assistants said nothing for one hour of the practice. They must learn to communicate on the playing floor!

This caused me to reflect on how technology is impacting Eta Chapter members. We certainly haven't reached the non-talking stage, but there are some interesting observations:

- 100% of the Eta members have their own computers---laptops.
- 100% have a cell phone and approximately 50% have smart phones.
- Almost all the study rooms have TVs in them.
- Netflix envelopes fill our mail boxes. (Movie Watching 101 could be offered at 201 Gray!)
- Eta's computer lab continues to be heavily used. It is the only wired area in the house, provides faster service, and is better for downloading lots of memory.
- Four new laptops replaced four old computers in the lab last year.
- Email messages are becoming a thing of the past. Faxes are out. Texting is in!!! (Would you believe that a recruiter was texting while he was interviewing an Eta member for an internship?!)
- Facebook is used. However, most members prefer to be receivers rather than senders!
- The renovated living room is proving to be a popular place to study. 90% of the evenings, and often during the day and on weekends, individuals or groups are studying in the living room. Laptops can be their desks! The two tables are great for group work.
- Eta's dining room continues to be free of ringing phones. Vibrating phone calls may be answered, but conversations are not continued in the dining room. Yet, have you noticed how live conversations abruptly end when one's cell phone vibrates or rings? Our live conversations seem to take a back seat to a phone or text message.
- The presentation system, installed in the dining room, is being used by company "reps," Varieties practices, and Power Point talks.
- There is no TV-watching during our sit-down meals. We talk!

There is a time and place for everything. I'm pleased that our members continue to respect common courtesies while growing with the challenges of new technology. It's wonderful to see the formal living area being used to provide a different study setting for its members and that the renovation enables new uses for technology in a "home" setting.

I appreciate Leila's service during the past 15 years and wish her well as she continues her recovery.

Mom Brown
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515.292.9396





2010-2011 Calendar

December 18-January 9

January 22

February 25-26

March 12-19

March 27

April 2

April 9

April 11-17

May 7

June 24

Semester Break

Dance Marathon

Varieties Sweepstakes

Spring Break

AGR Spring Showdown

Greek Week Getaway

Eta's Founders' Day

VEISHEA

Graduation

AGR Golf Outing